

**INTERNATIONAL  
GROWTH &  
DEVELOPMENT  
CONFERENCE 2017**



**INTERNATIONAL  
GROWTH &  
DEVELOPMENT  
CONFERENCE**

# **HEALTHY AGEING Paediatric to Geriatric**



**March 16-18, 2017**

**Venue: Dubai, United Arab Emirates**

For further information, please visit our website: <http://igdconference.com>



INTERNATIONAL  
**GROWTH & DEVELOPMENT**  
CONFERENCE

## WELCOME MESSAGE

We have the pleasure to invite you to participate in the First International Growth and Development Conference-2017 (IGD-2017), to be held in March 16-18, 2017 in Dubai, United Arab Emirates (UAE). The IGD Conference-2017 highlights the theme "Healthy Ageing: Paediatric to Geriatric".

Health is a basic human right!!! Optimizing individual physical, social and mental well-being is an essential element of health development throughout the life course.

The IGD Conference-2017 with the theme of Healthy Ageing: Paediatric to Geriatric is the first conference to be held in the region. It will feature leading keynote speakers, session speakers and poster presenters. Researchers will present their research on topics related to healthy ageing, along with age-related changes in metabolism and body composition, as well as the effects of conditions that develop during the ageing process.

The conference provides a great platform for multidisciplinary collaboration between medical professionals, scientific and public health researchers from around the world!!

We look forward to welcoming you to IGD Conference-2017 in Dubai the charming city of beautiful coasts, historical monuments, and magnificent attractions.

**Dr. Ayesha Al Dhaheri**  
Chair of the Conference,  
IGD Conference 2017



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## COLLABORATORS

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**UAEU** College of Medicine  
and Health Sciences



كلية العلوم الطبيعية والصحية  
COLLEGE OF NATURAL  
AND HEALTH SCIENCES



## ABOUT THE CONFERENCE

### Topics of Interest:

- Nutrition
- Paediatrics
- Neonatology
- Health and Ageing
- Endocrinology
- Public Health
- Nursing
- Technology and Innovation in Health



### Who Should attend:

- Nutritionists / Dietitians
- Paediatricians / Neonatologists
- Physicians / Medical Doctors
- Nurses
- Endocrinologists
- Academics / Researchers
- Students



# INTERNATIONAL GROWTH & DEVELOPMENT CONFERENCE

## SCIENTIFIC COMMITTEE



**DR. AYESHA SALEM AL DHAHERI**  
CHAIR OF THE CONFERENCE  
Associate Professor and Department Chairperson  
Nutrition and Health Department  
College of Food and Agriculture, UAE University  
Al Ain, United Arab Emirates



**DR. LEILA CHEIKH ISMAIL**  
Project Leader INTERGROWTH-21 st  
Nuffield Department of Obstetrics and Gynaecology  
University of Oxford  
Oxford, United Kingdom



**DR. NASSER AL DAGHRI**  
Professor in Clinical Biochemistry  
Director, Prince Mutaib Chair for Biomarkers of Osteoporosis  
Executive Manager, Biomarkers Research Program  
Department of Biochemistry, College of Science, King Saud  
University, Riyadh, Kingdom of Saudi Arabia



**DR. HALEAMA AL SABBABH**  
Assistant Professor  
Chair of Public Health Nutrition Department in Dubai  
College of Natural and Health Sciences Zayed University  
Dubai, United Arab Emirates



**DR. HABIBA I. ALI**  
Registered Dietitian and Certified Diabetes Educator  
(RD, CDE) – Canada  
Associate Professor, Nutrition and Health Department  
College of Food and Agriculture UAE University  
Al Ain United Arab Emirates



**DR. RAGHIB ALI**  
Director  
Public Health Research Center  
New York University Abu Dhabi Adjunct Associate Professor  
Institute of Public Health - UAE University  
Al Ain, UA



**DR. AMITA ATLEE**  
Food and Nutrition  
Assistant Professor  
Department of Clinical Nutrition and Dietetics  
College of Health Sciences, University of Sharjah  
Sharjah, United Arab Emirate



**MS. DEBBIE BISHOP**  
Wellcome Trust Doctor of Philosophy Student  
Programme for Molecular, Genetic & Lifecourse  
Epidemiology, School of Social & Community Medicine  
University of Bristol  
Bristol, United Kingdom



**PROF. JEFFREY BLUMBERG**  
Senior Scientist  
Jean Mayer USDA  
Human Nutrition Research Center on Aging Professor  
Friedman School of Nutrition Science and Policy  
Tufts University, Boston, USA



**DR. SAMAR ELFEKY**  
Technical Officer  
Research Promotion & Development  
Department of Information, Evidence & Research  
World Health Organization - EMRO  
Cairo, Egypt



**DR. FRANCESCA GIULIANI**  
Consultant Neonatologist  
Neonatal Unit  
Città della Salute e della Scienza  
University of Torino  
Torino, Italy



**MS. WAFAA HELMI AYESH**  
Director of Clinical Nutrition Department  
Clinical Support Services Sector  
Dubai Health Authority  
Dubai, United Arab Emirates



**PROF. JEYAKUMAR HENRY**  
Director  
Clinical Nutrition Research Centre  
Singapore Institutes for Clinical Sciences  
Yong Loo Lin School of Medicine  
21 Lower Kent Ridge Road, Singapore



**PROF. ANDREW P. HILLS**  
Professor of Sports and Exercise Science  
School of Health Sciences, Faculty of Health  
University of Tasmania  
Launceston, Australia



**PROF. NAHLA HWALLA**  
Professor of Human Nutrition  
Nutrition and Health Department  
Dean Faculty of Agriculture and Food Sciences  
American University of Beirut  
Beirut, Lebanon



**MR. AMJAD HASAN AMIN JARRAR**  
Instructor  
Nutrition & Health Department  
College of Food and Agriculture, UAE University  
Al Ain, United Arab Emirates



# INTERNATIONAL GROWTH & DEVELOPMENT CONFERENCE

## SCIENTIFIC COMMITTEE



**DR. ABDULLAH JUNAIBI**  
Pediatric Endocrinology, Zayed Military Hospital  
Director of the childhood obesity prevention program  
Abu Dhabi Educational Council  
Abu Dhabi, UAE



**PROF. GILBERTO KAC**  
Professor of Nutritional Epidemiology  
Institute of Nutrition  
Social and Applied Nutrition Department  
Rio de Janeiro Federal University  
Rio de Janeiro, Brazil



**DR. MIREY KARAVETIAN**  
Assistant professor  
College of Natural and Health Sciences  
Zayed University Academic City  
Dubai, United Arab Emirates



**DR. CARLA HABIB MOURAD**  
Clinical and Community Nutritionist and Dietitian  
Department of Nutrition and Food Sciences  
Faculty of Agricultural and Food Sciences  
American University of Beirut  
Beirut, Lebanon



**DR. KALLIOPI-ANNA POULIA**  
Clinical Nutritionist-Dietitian  
Laiko General Hospital of Athens - Greece  
Member of Hellenic Society of the Research and Study  
of Ageing Visiting Professor Department of Nutrition  
and Health – UAE University, Al Ain, UAE



**DR. HADIA RADWAN**  
Assistant Professor  
Clinical Nutrition and Dietetics Dept.  
College of Health Sciences, University of Sharjah  
Sharjah, United Arab Emirates



**MS. LATIFA MOHAMMED RASHID**  
Head of nutrition department  
Ministry of Health  
United Arab Emirates



**DR. ABDULLAH SHEHAB**  
President Emirates Cardiac Society  
Associate Professor of Cardiovascular Medicine  
Chair of internal Medicine and Cardiology  
Fellowship Committee for Arab Board  
UAE University, UAE



**PROF. ANTONIOS ZAMPELAS**  
Professor in Human Nutrition  
Department of Food Science and Human Nutrition  
Agricultural University of Athens  
Athens, Greece



# INTERNATIONAL GROWTH & DEVELOPMENT CONFERENCE

## SPEAKERS



**DR. ABDERRAHIM OULJAH**  
Assistant Professor & Chairman  
Institute of Public Health College of Medicine and  
Health Science  
United Arab Emirates University, UAE



**DR. AMITA ATLEE**  
Assistant Professor  
Department of Clinical Nutrition  
University of Sharjah, UAE



**MR. AMJAD JARRAR**  
Instructor  
Nutrition & Health Department  
United Arab Emirates University, UAE



**PROF. ANDREW HILLS**  
Professor of Sports & Exercise Science  
School of Health Sciences  
University of Tasmania, Australia



**PROF. FRANCO VEGLIO**  
Director  
Department of Medical Sciences  
University of Turin, Italy



**PROF. ANTONIS ZAMPELAS**  
Professor in Human Nutrition  
Department of Food Science and Human Nutrition  
University of Athens, Greece



**DR. ASHRAF MAGMOUD EL HOUFI**  
Consultant  
Intensive Care Unit  
Dubai Hospital, UAE



**DR. AYESHA SALEM AL DHAHERI**  
Chairperson of the Nutrition and Health Department  
College of Food and Agriculture  
United Arab Emirates University, UAE



**DR. CARINE PLATAT**  
Faculty Member  
Nutrition & Health Department  
United Arab Emirates University, UAE



**DR. GIANFRANCO TRAPANI**  
Paediatrician  
University of Turin, Italy



**DR. CARLA HABIB MOURAD**  
Clinical and Community Nutritionist and Dietitian  
Department of Nutrition and Food Sciences  
American University of Beirut, Lebanon



**DR. CONCETTA FINOCCHIARO**  
Medical Doctor  
Department of Dietetics & Clinical Nutrition  
University Hospital the City Health and Science of Turin, Italy



**PROF. DIANA KUH**  
Director of MRC National Survey of Health and  
Development and  
MRC Unit of Lifelong Health and Ageing at UCL,  
University of Bristol, UK



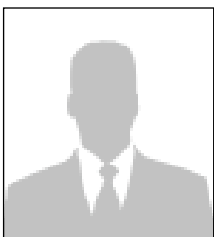
**DR. DIMITRIOS PAPANDEU**  
Assistant Dean for Research and Graduate Studies  
Associate Professor of Nutrition and Dietetics  
Zayed University, UAE



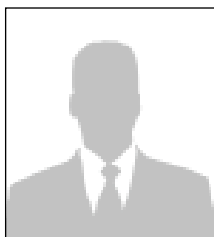
**DR. GHADA AL TAJIR**  
Managing Director  
Timeline Research Solutions UAE



**DR. DIMITRIOS SPANOS**  
Manager  
Clinical Dietetics Department  
Cleveland Clinic Abu Dhabi, UAE



**PROF. ENRICO BERTINO**  
Paediatrician  
University of Turin, Italy



**DR. ESLAM TAWFIK EL-BAROUDY**  
Consultant Paediatrician,  
Sheikh Khalifa Medical City (SKMC), UAE



**DR. FRANCESCA GIULIANI**  
Consultant Neonatologist  
Neonatal Intensive Care Unit  
University of Turin, Italy



**DR. HABIBA ALI**  
Associate Professor  
Nutrition & Health Department  
United Arab Emirates University, UAE



# INTERNATIONAL GROWTH & DEVELOPMENT CONFERENCE

## SPEAKERS



**DR. IAIN BLAIR**  
Associate Professor & Chairman  
Institute of Public Health College of Medicine and  
Health Science  
United Arab Emirates University, UAE



**MS. JESSICA SZYMURA**  
Nutritionist & Dietitian  
Cleveland Clinic Abu Dhabi, UAE



**PROF. JEYAKUMAR HENRY**  
Director - Clinical Nutrition Research Centre  
Singapore Institutes for Clinical Sciences  
Yong Loo Lin School of Medicine, Singapore



**MS. JOHAINA IDRIS**  
Consultant Dietitian  
Amana Long Term Medical and Rehabilitation Hospital,  
UAE



**DR. KALLIOPI-ANNA POULIA**  
Clinical Nutritionist-Dietitian  
Laiko General Hospital of Athens, Greece



**MS. LAMIA OMER YAHYA**  
Clinical Pharmacist  
Neonatology Unit  
Corniche Hospital, UAE



**Ms. Latefa Rashed**  
Head of Nutrition Department  
Ministry of Health, UAE



**DR. LEILA CHEIKH ISMAIL**  
Project Leader INTERGROWTH 21st  
University of Oxford, UK



**DR. MIREY KARAVETIAN**  
Assistant Professor  
College of Natural and Health Sciences  
Zayed University, UAE



**PROF. NAHLA HWALLA**  
Professor of Human Nutrition and Dean  
Faculty of Agriculture and Food Sciences  
American University of Beirut, Lebanon



**PROF. NASSER AL-DAGHRI**  
Professor in Clinical Biochemistry  
Executive Manager, Biomarkers Research Program  
Department of Biochemistry, College of Science  
King Saud University, KSA



**MR. ONIL JOSEPH V. ESPERIDA**  
Basic Life Support Instructor (AHA)  
Simulation Specialist  
Praxis Health Services, UAE



**DR. OSAMA KAMEL ALI ALALLA**  
Physical Education Teacher  
Ministry of Education, UAE



**DR. RAGHIB ALI**  
Director  
Public Health Research Center  
New York University, UAE



**MRS. RANIM KADDOURA**  
Clinical Dietitian  
Intensive Care Unit  
Cleveland Clinic Abu Dhabi, UAE



**PROF. SANAA YOUSSEF SHAABAN**  
Professor of Paediatrics  
Ain Shams University, Egypt



**DR. SAMAR EL FEKY**  
Medical Officer - World Health Organization  
WHO EMRO, Egypt



**DR. SEEMA PURI**  
Associate Professor in Nutrition  
University of Delhi, India



**PROF. SIDIGA ABDELRAHIM WASHI**  
Professor  
Family & Consumer Sciences/Community Nutrition  
Ahfad University for Women, Sudan



**DR. SYED MAHBOOB SHAH**  
Associate Professor & Chairman  
Institute of Public Health College of Medicine and  
Health Science  
United Arab Emirates University, UAE





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## SPEAKERS



**MS. VICTORIA PENA ACUNA**  
Executive Health Dietitian  
Cleveland Clinic Abu Dhabi, UAE



**DR. WAFAA HELMI AYESH**  
Director  
Clinical Nutrition Department  
Dubai Health Authority, UAE



**DR. ZAKARIA AL-SALAM**  
Consultant Neonatologist  
Department Head Paediatrics/NICU  
Oasis Hospital, UAE



# SCIENTIFIC PROGRAM

Start	End	Thursday, Mar 16, 2017 (Dubai)	
8:00	9:00	Welcome Reception and Registration (Al Bustan Rotana Hotel-Dubai)	
9:00	9:30	Opening Ceremony - Main Hall	
9:30	10:15	Plenary: Healthy Ageing (Paediatrics to Geriatrics): Insights on Ageing Using a Life Course Epidemiological Approach– Prof. Diana Kuh - University of Bristol, UK (Rashidiya Hall)	
10:15	10:45	Coffee Break - 1	
		Rashidiya – A/Moderator: NAME	Rashidiya – B/Moderator: NAME
10:45	11:15	Short and Long-term Health Benefits of Human Milk Feeding for Term and Preterm Infants <b>Dr. Francesca Giuliani</b> <i>University of Turin, Italy</i>	Body Composition Assessment in Children <b>Prof. Andrew Hills</b> <i>University of Tasmania, Australia</i>
11:15	11:45	Post Discharge Formula for Low Birth Weight Infants <b>Ms. Wafa Ayesh</b> <i>Dubai Health Authority, UAE</i>	Paediatric Growth and Development- Nutritional Assessment and Indicators <b>Dr. Leila Cheikh Ismail</b> <i>University of Oxford, UK</i>
11:45	12:15	Mediterranean Diet and Breastfeeding <b>Prof. Enrico Bertino</b> <i>University of Turin, Italy</i>	Early Childhood Development and Disabilities- Implications For Later Life <b>Ms. Lamia Yahya</b> <i>Corniche Hospital, UAE</i>
12:15	13:45	Prayer Time/ Lunch Break	
13:45	14:15	Poster Session (Location)	
		Rashidiya – A/Moderator: NAME	Rashidiya – B/Moderator: NAME
14:15	14:45	Parental Stress, Nutrition and Autism <b>Dr. Amita Attlee</b> <i>University of Sharjah, UAE</i>	Epidemiology of Ageing in the Arab World with a Focus on the UAE <b>Dr. Ian Blair</b> <i>United Arab Emirates University, UAE</i>
14:45	15:15	Relationship Between Cesarean Section and Childhood Obesity: What is the Evidence? <b>Dr. Zakariya Al-Salam</b> <i>Oasis Hospital, UAE</i>	Paediatric Origins of Adult Disease <b>Dr. Raghieb Ali</b> <i>New York University, UAE</i>
15:15	15:45	Health and Nutritional Status of Postmenopausal women <b>Dr. Seema Puri</b> <i>University of Delhi, India</i>	Nutrition for Elders with Dysphasia <b>Ms. Wafa Ayesh</b> <i>Dubai Health Authority, UAE</i>
15:45	16:00	Coffee Break - 2	
		Rashidiya – A/Moderator: NAME	Rashidiya – B/Moderator: NAME
16:00	16:30	Nutritional Assessment of Children Aged from (1-18) years with Type 1 Diabetes Mellitus <b>Prof. Sidiga Washi</b> <i>Ahfad University for Women, Sudan</i>	The Effect of Omega 3 Supplementation on Cognitive Functions and Brain shrinkage in Patients with Mild Cognitive Impairment (MCI) <b>Dr. Abderrahim Oulhaj</b> <i>United Arab Emirates University, UAE</i>



## SCIENTIFIC PROGRAM

16:30	17:00	Type 2 Diabetes Burden in Emirati population: Role of Obesity from Paediatrics to Geriatrics <b>Dr. Syed M Shah</b> <i>United Arab Emirates University, UAE</i>	N-3 fatty Acids: From Prevention of Diseases to Improvement of Brain Function <b>Prof. Antonios Zampelas</b> <i>University of Athens, Greece</i>
Start	End	Friday, Mar 17, 2017 (Dubai)	
8:30	9:00	Registration (Al Bustan Rotana Hotel-Dubai)	
9:00	9:45	Plenary: WHO Global Strategy and Action Plan on Ageing and Health: 2016-2020 Dr. Samar ElFeky - WHO EMRO, Egypt (Rashidiya Hall)	
9:45	10:15	Coffee Break - 1	
		Rashidiya – A/Moderator: NAME	Rashidiya – B/Moderator: NAME
10:15	10:45	The Global, Regional and Local Food Safety Status and Government Efforts in Improving Public Health <b>Ms. Johaina Idriss</b> <i>Amana Long Term Medical and Rehabilitation Hospital, UAE</i>	Promoting Healthy Ageing: Importance of Lifestyle <b>Prof. Andrew Hills</b> <i>University of Tasmania, Australia</i>
10:45	11:15	Policies that Limit Saturated Fatty Acids and Virtually Eliminate Industrially Produced Tran Fat (i.e. Partially Hydrogenated Vegetable Oils) in the Food Supplies <b>Dr. Latefa Rashed</b> <i>Ministry of Health, UAE</i>	Successful Counseling Strategies to Facilitate Lifestyle Changes Among the Elderly <b>Dr. Habiba Ali</b> <i>United Arab Emirates University, UAE</i>
11:15	11:45	Multidisciplinary health care approach for active ageing <b>Dr. Samar ElFeky</b> <i>WHO EMRO, Egypt</i>	Promoting Healthy Eating and Physical Activity in Children: Effective and Sustainable School and Community-based Programs <b>Dr. Carla Habib Mourad</b> <i>American University of Beirut, Lebanon</i>
11:45	13:15	Prayer Time/ Lunch Break	
13:15	13:45	Poster Session (Location)	
		Rashidiya – A/Moderator: NAME	Rashidiya – B/Moderator: NAME
13:45	14:15	Renal Carcenoma <b>Dr. Mirey Karavetian</b> <i>Zayed University, UAE</i>	Dietary Habits and Childhood Obesity: Lesson from the GRECO Study <b>Prof. Antonios Zampelas</b> <i>University of Athens, Greece</i>
14:15	14:45	Recent Advances in Nutrition Support for Critically Ill Paediatric Patients <b>Ms. Lamia Yahya</b> <i>Corniche Hospital, UAE</i>	Lifestyle Interventions for Adults with Intellectual Disabilities and Obesity <b>Dr. Dimitrios Spanos</b> <i>Cleveland Clinic Abu Dhabi, UAE</i>
14:45	15:15	Assessment of Critically Ill Patients <b>Mrs. Ranim Kaddoura</b> <i>Cleveland Clinic Abu Dhabi, UAE</i>	Overfed and Undernourished in the Middle East <b>Prof. Nahla Houalla</b> <i>American University of Beirut, Lebanon</i>
15:15	15:30	Coffee Break - 2	



## SCIENTIFIC PROGRAM

		Rashidiya – A/Moderator: NAME	Rashidiya – B/Moderator: NAME
15:30	16:00	Diet in the Management of Diabetes: Opportunities and Challenges <b>Prof. Jeyakumar Henry</b> <i>Yong Loo Lin School of Medicine, Singapore</i>	Body Composition, Metabolic Changes, Biomarkers and Longevity <b>Ms. Victoria Pena Acuna</b> <i>Cleveland Clinic Abu Dhabi, UAE</i>
16:00	16:30	Lifestyle, Diet and Prevention of Cardiovascular Diseases <b>Prof. Franco Veglio</b> <i>University of Turin, Italy</i>	Paediatric Obesity and Metabolic Syndrome <b>Dr. Dimitris Papandreou</b> <i>Zayed University, UAE</i>
16:30	17:00	Dietary Habits and their Role in Diabetes Prevention and Management <b>Prof. Nahla Houalla</b> <i>American University of Beirut, Lebanon</i>	Metabolic Syndrome <b>Prof. Nasser Al Daghri</b> <i>King Saud University, KSA</i>
Start	End	Saturday, Mar 18, 2017 (Dubai)	
8:30	9:00	Registration (Al Bustan Rotana Hotel-Dubai)	
9:00	9:45	Plenary: Importance of the first 1000 days of life Prof. Jeyakumar Henry - Yong Loo Lin School of Medicine, Singapore (Rashidiya Hall)	
9:45	10:15	Coffee Break - 1	
		Rashidiya – A/Moderator: NAME	Rashidiya – B/Moderator: NAME
10:15	10:45	Olive Oil from Pregnancy to Paediatric Age <b>Dr. Gianfranco Trapani</b> <i>University of Turin, Italy</i>	Oxidative Stress and Ageing <b>Dr. Carine Platat</b> <i>United Arab Emirates University, UAE</i>
10:45	11:15	Nutrition and Depression Among Elderly <b>Prof. Sidiga Washi</b> <i>Ahfad University for Women, Sudan</i>	The Effect of Ginger Powder on Blood Glycaemia, Blood Lipidemia and Body Composition <b>Dr. Ayesha Al Dhaheri</b> <i>United Arab Emirates University, UAE</i>
11:15	11:45	Mobility and Ageing Frailty, Sarcopenia and Malnutrition in Old Age <b>Dr. Seema Puri</b> <i>University of Delhi, India</i>	Immune Nutrition - Nutrition Beyond Calories <b>Dr. Ashraf Elshoufi</b> <i>Dubai Hospital, UAE</i>
11:45	12:15	Poster Session (Location)	
12:15	13:45	Prayer Time/ LunchBreak	
		Rashidiya – A/Moderator: NAME	Rashidiya – B/Moderator: NAME
13:45	14:15	Olive Oil, Polyphenols and Prevention of Cancer and Chronic Degenerative Diseases <b>Dr. Conchetta Finocchiaro</b> <i>University of Turin, Italy</i>	Tools and Applications in Nutritional Screening and Assessment of Geriatric Population <b>Ms. Jessica Szymura</b> <i>Cleveland Clinic Abu Dhabi, UAE</i>
14:15	14:45	Metabolic Responses to Pre-exercise Meals containing Simple and Complex Carbohydrates during Moderate Intensity Exercise <b>Mr. Amjad Jarrar</b> <i>United Arab Emirates University, UAE</i>	The Art & Science of Weaning: Updates for Practical Approach <b>Prof. Sanaa Youssef Shaaban</b> <i>Ain Shams University, Egypt</i>



## SCIENTIFIC PROGRAM

14:45	15:15	Malnutrition and Health Outcomes: Screening, Assessment and Effective Measures <b>Dr. Kalliopi Poulia</b> <i>Laiko General Hospital of Athens, Greece</i>	Gut Protection in the First 1000-Days <b>Dr. Eslam Tawfik El-Baroudy</b> <i>Sheikh Khalifa Medical City (SKMC), UAE</i>
15:15	15:30	Coffee Break - 2	
		Rashidiya – A/Moderator: NAME	Rashidiya – B/Moderator: NAME
15:30	16:00	Breastfeeding: What you Know and What you should Know? <b>Prof. Sanaa Youssef Shaaban</b> <i>Ain Shams University, Egypt</i>	To be filled by Invited Speaker or Abstract Submission
16:00	16:30	To be filled by Invited Speaker or Abstract Submission	To be filled by Invited Speaker or Abstract Submission
16:30	17:00	To be filled by Invited Speaker or Abstract Submission	To be filled by Invited Speaker or Abstract Submission

### Conference Workshops:

Thursday, Mar 16, 2017 (Dubai)			
14:00	17:00	Workshop 1: Assessments of Infant and Children Growth Using the New International Standards –WHO / Inter-Growth – <b>Dr. Leila Cheikh Ismail</b> ( <i>University of Oxford, UK</i> )	
14:00	17:00	Workshop 2: Ethical considerations in Research with the Paediatric Population - <b>Dr Ghada Al Tajir</b> ( <i>Timeline Research Solutions, UAE</i> )	
Friday, Mar 17, 2017 (Dubai)			
14:00	17:00	Workshop 1: Bio-rhythm of the Body and its Relationship to Obesity: Adjust your Biological Watch Adjust your Weight – <b>Dr. Osama Alalla</b> ( <i>Ministry of Education Dubai, UAE</i> )	
14:00	17:00	Workshop 2: Ethical Considerations in Research with the Geriatric Population - <b>Dr Ghada Al Tajir</b> ( <i>Timeline Research Solutions, UAE</i> )	
Saturday, Mar 18, 2017 (Dubai)			
14:00	17:00	Workshop 1: Obesity Prevention through Exercise - <b>Dr. Osama Alalla</b> ( <i>Ministry of Education Dubai, UAE</i> )	
14:00	17:00	Workshop 2: Basic Life Support – <b>Dr. Zain Al Kassir</b> ( <i>Praxis Health Services, UAE</i> )	

# SPONSORSHIP PROSPECTUS



INTERNATIONAL  
**GROWTH &  
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**16–18 March 2017**

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Al Bustan Rotana Hotel  
Dubai, United Arab Emirates





INTERNATIONAL  
**GROWTH & DEVELOPMENT**  
CONFERENCE

## INVITATION TO SPONSOR

Dear Industry Partners,

Greetings from International Growth and Development Conference-2017 (IGD-2017)

We are pleased to inform you that we are organizing the International Growth and Development Conference-2017 on March 16-18, 2017 Dubai, UAE. The conference highlights the theme "Healthy Ageing: Paediatric to Geriatric". The IGD Conference-2017 will feature leading keynote speakers, session speakers and poster presenters. They will be presenting their research on topics related to healthy ageing, along with age-related changes in metabolism and body composition, as well as the effects of conditions that develop during the ageing process. The conference provides a great platform for multidisciplinary collaboration between clinical, scientific and public health researchers from around the world!

In this regards, we look forward for possible sponsorship in terms of financial support from your side. Your contribution to the conference will greatly persuade the quality of planning and sustainability of the event. Nonetheless, your generous sponsorship will be highlighted that will help you promote your company and services which is very much related to the topic as well as our target participants for this event.

We also look forward to continue our cooperative opportunities with your esteemed Organization in order to achieve success locally and internationally.

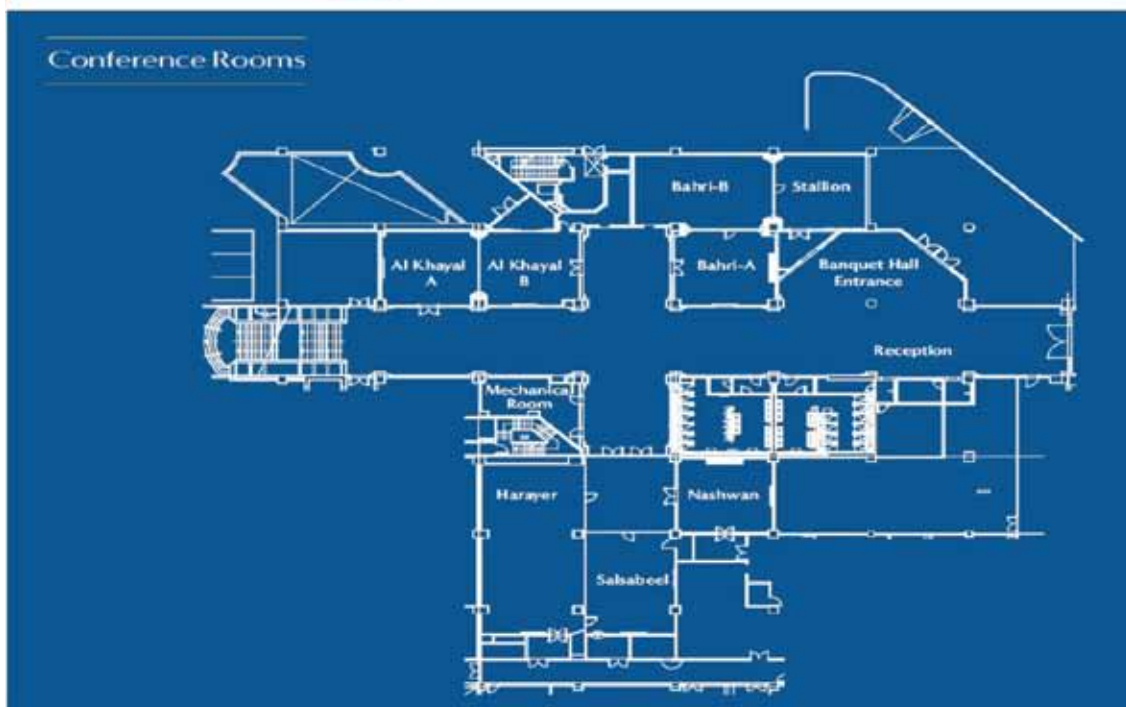
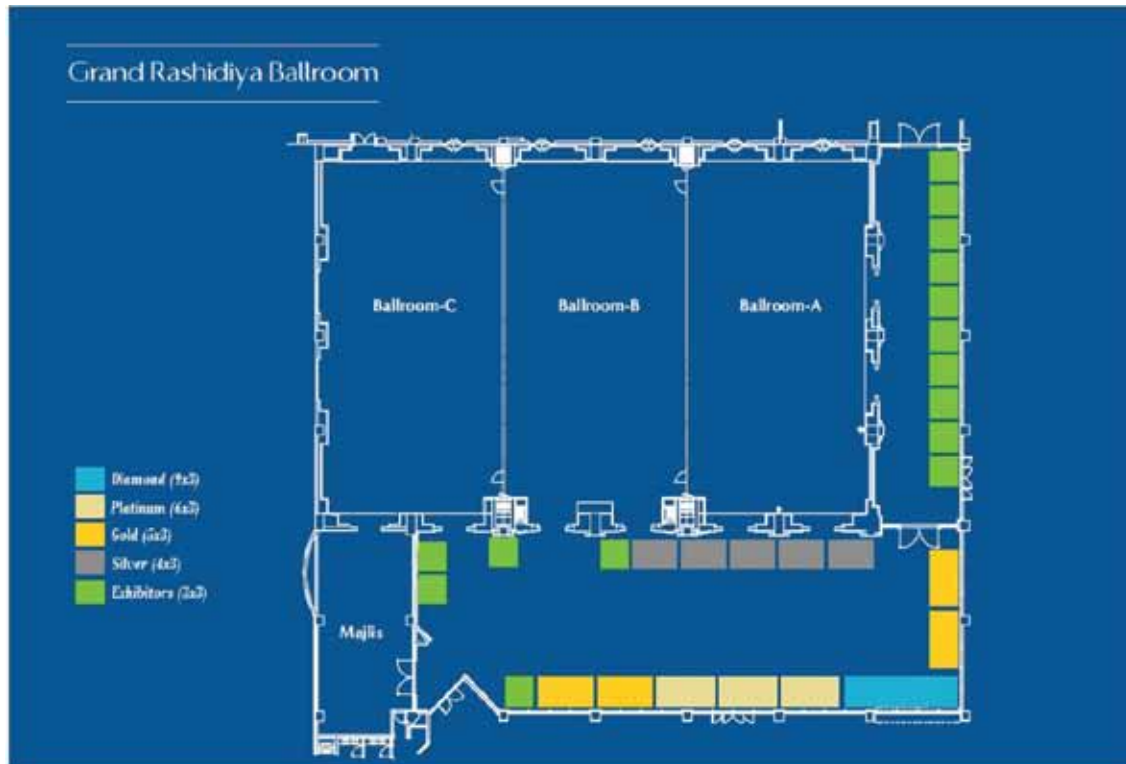
On behalf of the organizing committee, I would like to thank you in advance for your expected support.

We look forward to seeing you in March 2017! Sincerely yours,

**Dr. Ayesha Al Dhaheri**  
Chair of the Conference  
IGD Conference 2017



# EXHIBITION LAYOUT







## SPONSORSHIP OPPORTUNITIES

Be one of the sponsors on a certain fund grade; funds then will be used to offset the cost of expenses.

The event will be promoted around United Arab Emirates and other neighboring GCC countries. Advertisements through emails, flyers, banners and collaborators websites to provide awareness of the training workshop will be facilitated and hence would give opportunities to promote your company's activities.

### SPONSORSHIP OPPORTUNITIES AT A GLANCE

SPONSOR ENTITLEMENT	DIAMOND AED 200.000	PLATINUM AED 150.000	GOLD AED 125.000	SILVER AED 100.000	EXHIBITORS AED 30.000
Acknowledgement to Opening and Closing Ceremony	✓	✓			
Branding Exposure at symposium (conference flag)	✓	✓	✓	✓	✓
Free Conference Registration and Social Events	20	14	10	7	3
Exhibition Booth	27 sq. m	18 sq. m	15 sq. m	12 sq. m	9 sq. m
Advertisement in the Final Program	4	2	1	1/2	1/4
Logo on sponsor slide in plenary venue during breaks	✓	✓	✓	✓	✓
Sponsors logo display in invitation, all sponsored print materials, website	✓	✓	✓	✓	✓
Conference bag inserts	4	2	2	1	1
Exclusive Sponsor Session in the IGD Conference	✓	✓	✓		



# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP CATEGORIES

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### SOLE DIAMOND SPONSOR

**200,000 AED**

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- Name as the SOLE DIAMOND SPONSOR of the conference.
- Exhibition space of 9 x 3 (27 sq. m.) at the Diamond exhibition area.
- Prominent Display of sponsor logo as the Diamond Sponsor (in large size) on the conference website with a direct link to the sponsor website.
- Prominent Display of sponsor logo as the Diamond Sponsor (in large size) on the conference stage backdrop.
- 4 pages x prominent placing of advertisements within the final program.  
Colored advertisement. Sponsor to supply high resolution advertisements to be used.
- Logo appearance (in large size) as Diamond Sponsor in the conference flag to be placed in the conference room, plenary hall and exhibition area.
- 20 x complimentary registrations to the conference for the sponsor's key customers.
- Sponsor logo will be printed in the delegates' conference lanyard.
- Sponsors logo display as Diamond Sponsor in invitation, all sponsored print materials and the website.
- 4 x Delegate bag inserts – sponsor to supply. Maximum A4 in size and 12 pages or equivalent.
- Sponsor can quote the IGD Conference for their press release and when possible IGD conference will refer to the sponsor on their communications.
- Exclusive Sponsor Session in the IGD conference (30 minutes during the breaks). This is a very unique forum to educate and inform your target audience about your advanced technology and services. The content of the session have to be shared with the scientific committee for approval 4 months prior to the conference.



## SPONSORSHIP OPPORTUNITIES

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### **PLATINUM SPONSOR (Maximum 3)**

**150,000 AED**

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- Name as PLATINUM SPONSOR of the conference.
- Exhibition space of 6 x 3 (18 sq. m.) at the Platinum exhibition area.
- Prominent Display of sponsor logo as the Platinum Sponsor (in medium size) on the conference website with a direct link to the sponsor website.
- Prominent Display of sponsor logo as the Platinum Sponsor (in medium size) on the conference stage backdrop.
- 2 pages x prominent placing of advertisements within the final program. Colored advertisement. Sponsor to supply high resolution advertisements to be used.
- Logo appearance (in medium size) as Diamond Sponsor in the conference flag to be place in the conference room, plenary hall and exhibition area.
- 14 x complimentary registrations to the conference for the sponsor's key customers.
- Sponsors logo display as Platinum Sponsor in invitation, all sponsored print materials and the website.
- 2 x Delegate bag inserts – sponsor to supply. Maximum A4 in size and 12 pages or equivalent.
- Sponsor can quote the IGD Conference for their press release and when possible IGD conference will refer to the sponsor on their communications.
- Exclusive Sponsor Session in the IGD conference (20 minutes during the breaks).  
This is a very unique forum to educate and inform your target audience about your advanced technology and services. The content of the session have to be shared with the scientific committee for approval 4 months prior to the conference.



## SPONSORSHIP OPPORTUNITIES

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### **GOLD SPONSOR** (Maximum 4)

**125,000 AED**

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- Name as GOLD SPONSOR of the conference.
- Exhibition space of 5 x 3 (15 sq. m.) at the Gold exhibition area.
- Prominent Display of sponsor logo as the Gold Sponsor (in small size) on the conference website with a direct link to the sponsor website.
- Prominent Display of sponsor logo as the Gold Sponsor (in small size) on the conference stage backdrop.
- 1 page x prominent placing of advertisements within the final program. Colored advertisement. Sponsor to supply high resolution advertisements to be used.
- 10 x complimentary registrations to the conference for the sponsor's key customers.
- Sponsors logo display as Gold Sponsor in invitation, all sponsored print materials and the website.
- 1 x Delegate bag inserts – sponsor to supply. Maximum A4 in size and 12 pages or equivalent.
- Exclusive Sponsor Session in the IGD conference (15 minutes during the breaks).  
This is a very unique forum to educate and inform your target audience about your advanced technology and services. The content of the session have to be shared with the scientific committee for approval 4 months prior to the conference.



## SPONSORSHIP OPPORTUNITIES

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### **SILVER SPONSOR** (Maximum 5)

**100,000 AED**

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- Name as SILVER SPONSOR of the conference.
- Exhibition space of 4 x 3 (12 sq. m.) at the Silver exhibition area.
- Prominent Display of sponsor logo as the Silver Sponsor (in small size) on the conference website with a direct link to the sponsor website.
- Prominent Display of sponsor logo as the Silver Sponsor (in small size) on the conference stage backdrop.
- 1/2 page x prominent placing of advertisements within the final program. Colored advertisement. Sponsor to supply high resolution advertisements to be used.
- 7 x complimentary registrations to the conference for the sponsor's key customers.
- Sponsors logo display as Silver Sponsor in invitation, all sponsored print materials and the website.
- 1 x Delegate bag inserts – sponsor to supply. Maximum A4 in size and 12 pages or equivalent.



INTERNATIONAL  
**GROWTH & DEVELOPMENT**  
CONFERENCE

# SPONSORSHIP OPPORTUNITIES

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## CONFERENCE EXHIBITORS

**30,000 AED**

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- Name as EXHIBITOR of the conference.
- Exhibition space of 3 x 3 (9 sq. m.) at the exhibition area.
- Display of sponsor logo as Exhibitor on the conference website with a direct link to the sponsor website.
- Display of sponsor logo as the Exhibitor on the conference stage backdrop.
- 1/4 page x prominent placing of advertisements within the final program.  
Colored advertisement. Sponsor to supply high resolution advertisements to be used.
- 3 x complimentary registrations to the conference for the sponsor's key customers.
- Sponsors logo display as Exhibitor in invitation, all sponsored print materials and the website.
- 1 x Delegate bag inserts – sponsor to supply. Maximum A4 in size and 12 pages or equivalent.



# SPONSORSHIP OPPORTUNITIES

## BRANDING OPPORTUNITIES

### **IGD Conference Bag - 100,000 AED**

- Sponsor logo on general sponsor banner.
- Acknowledgement on sponsor page in final program.
- Sponsor logo on the general sponsor page on the conference website with a link to the sponsor's website.
- Sponsor logo on the conference bag (in large size) together with the conference logo.
- One half page black & white advert in the final program.

### **IGD Lunch Satellite Symposium for 1 day - 50,000 AED**

- Half an hour satellite Symposium before the lunch.
- Sponsor logo on general sponsor banner
- Acknowledgement on sponsor page in final program
- Sponsor logo on the general sponsor page on the conference - Website with a link to the sponsor's website.
- Food name cards will carry the sponsor logo.
- Sponsor will be allowed to display 4 x pull up banner (to be provided by the sponsor, 2000 x 800mm) in the lunch area on the specific date of sponsored lunch.

### **USB Memory Stick - 40,000 AED**

- Sponsor logo on general sponsor banner.
- Acknowledgement on sponsor page in final program
- Sponsor logo on the general sponsor page on the conference website with a link to the sponsor's website.
- Sponsor logo in the memory stick / USB.
- 1 x A5, 2 page brochure in the delegate bag (to be provided by sponsor)

### **Sponsoring Delegates (group of 10) - 20,000 AED**

- Sponsor logo on general sponsor banner.
- Acknowledgement on sponsor page in final program
- Sponsor logo on the general sponsor page on the conference website with a link to the sponsor's website.
- 10 Delegate passes to register sponsor customer and clients.



# SPONSORSHIP OPPORTUNITIES

## BRANDING OPPORTUNITIES

### **WIFI Sponsor - 20,000 AED**

- Sponsor logo on general sponsor banner.
- Acknowledgement on sponsor page in final program
- Sponsor logo on the general sponsor page on the conference website with a link to the sponsor's website.
- Sponsor's logo appears in splash page each time attendee will connect to WIFI
- Sponsor's name to be used as part of the username and password to log on the network.

### **Conference printing of final program - 20,000 AED** (includes full colored one page advertisement)

- Sponsor logo on general sponsor banner.
- Acknowledgement on sponsor page in final program
- Sponsor logo on the general sponsor page on the conference website with a link to the sponsor's website.
- Sponsor logo on the front cover of the final program
- One full page color advert in the final program

### **IGD Conference Notepads and Pens - 40,000 AED**

- Sponsor logo on general sponsor banner.
- Acknowledgement on sponsor page in final program
- Sponsor logo on the general sponsor page on the conference website with a link to the sponsor's website.
- Sponsor logo in the notepad and pens.

### **Prizes for best poster awards - 10, 000 AED**

- Sponsor logo on the general sponsor banner
- Acknowledgement on the general sponsor page in final program
- 1 x A5, 2 page brochure in the delegate bag (to be provided by sponsor)
- Sponsor logo on the general sponsor page on the conference

For further information on Sponsorship and Exhibitions, kindly contact:

Conference Sponsorship Manager

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Conference Organizing Committee

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